

New Episode of Transaction Talk | A Buyer's Perspective: How to Buy an Established Business and Franchise

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Check out the latest episode of Transaction Talk featuring Michael Lake, the new franchise owner of Signarama Framingham, MA, a large-chain supplier of custom-made signs, banners, and decals. In this episode, Michael shares his perspective on what it's like to purchase a business and some of the key lessons he learned along the way with the due diligence and transaction process.

Transaction Talk is a podcast co-hosted by RIW shareholder **Eric Sigman** and Jennifer Fox, the president of Transworld Boston. The podcast provides a 360-degree view of the current Boston M&A market and breaks down the deal process from a business, brokerage and legal perspective.

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