New Episode of Transaction Talk | A Buyer's Perspective: How to Buy an Established Business and Franchise

By RIW on November 3, 2023

Check out the latest episode of Transaction Talk featuring Michael Lake, the new franchise owner of Signarama Framingham, MA, a large-chain supplier of custom-made signs, banners, and decals. In this episode, Michael shares his perspective on what it's like to purchase a business and some of the key lessons he learned along the way with the due diligence and transaction process.

Transaction Talk is a podcast co-hosted by RIW shareholder **Eric Sigman** and Jennifer Fox, the president of Transworld Boston. The podcast provides a 360-degree view of the current Boston M&A market and breaks down the deal process from a business, brokerage and legal perspective.

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