

## Transaction Talk: Franchising Part Two

By RIW on August 1, 2024



Check out the latest episode of Transaction Talk, where we bring back franchise consultant Greg Mohr to revisit one of our favorite topics: franchising! In this episode, we'll be defining what a franchise is, the various franchise options that are available in today's market, and so much more.

Transaction Talk is a podcast co-hosted by RIW shareholder **Eric Sigman** and Jennifer Fox, the president of Transworld Boston. The podcast provides a 360-degree view of the current Boston M&A market and breaks down the deal process from a business, brokerage and legal perspective.

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