Transaction Talk: When Is the Right Time to Sell Your Business?

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Check out the latest episode of Transaction Talk featuring Hollie Choe, Business Broker and Certified Exit Planning Advisor at Transworld Business Advisors. In this conversation, Hollie provides key insights on how to determine the right time to sell and how to prepare for it, both personally and in your business. Tune in to hear what to consider before engaging in a sale with real-life examples of moments where the market converges with personal reasons. You'll also hear about hurdles you might face before preparing to sell, how to understand the transition process before engaging in a sale, why it's so important to prepare for the unexpected, and more.

Listen to the full episode and subscribe to Transaction Talk here.

Transaction Talk is a podcast co-hosted by RIW shareholder **Eric Sigman** and Jennifer Fox, the president of Transworld Boston. The podcast provides a 360-degree view of the current Boston M&A market and breaks down the deal process from a business, brokerage and legal perspective.

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PROFESSIONALS

Eric M. Sigman