

## New Episode of Transaction Talk | How to Keep Good Books and Records in Your Business

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Check out the latest episode of Transaction Talk featuring Jeff Starr, General Manager of **Supporting Strategies**, an outsource-bookkeeping, accounting, and operation services provider for small and mid-sized businesses. As we approach the end of Q4, Jeff breaks down why updating your books and records should be a priority and shares essential tips for 2025. We discuss the role of bookkeeping professionals, why updating your books should be a monthly activity, the things that could go wrong when your records are outdated, and Jeff's unique approach to the accrual-cash pendulum. Ready to set your business up for success? Tune in to start taking control of your financials today!

[Listen to the full episode and subscribe to Transaction Talk here.](#)

Transaction Talk is a podcast co-hosted by RIW shareholder **Eric Sigman** and Jennifer Fox, the president of Transworld Boston. The podcast provides a 360-degree view of the current Boston M&A market and breaks down the deal process from a business, brokerage and legal perspective.

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