

Eric M. Sigman

SHAREHOLDER

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OVERVIEW

Eric Sigman is a shareholder of the firm and chairs the **Franchise Practice Group**. He is a member of the firm's **Corporate Law Practice Group**, guiding his clients through a variety of matters including corporate formation, capitalization, succession planning, commercial leasing, and mergers and acquisitions. Clients rely upon Eric's strong negotiation, organizational, and practical problem-solving skills that make his transactional work stand out.

Eric advises his clients on a wide variety of franchise law matters, including agreement negotiations and the drafting, analysis, and review of franchise disclosure documents. He is proficient in handling matters related to commercial real estate and retail leasing, and can assist in the formation of corporations, including any related business counseling. His clients look to his wide range of experience helping to establish retail franchises across the country.

In the realm of corporate law, Eric expertly guides clients through strategic mergers and acquisitions, provides counsel on asset and stock purchases, and will draft and review buy-sell agreements to facilitate smooth business transactions. Eric offers expertise in establishing and structuring corporations and is adept at ensuring the legality and clarity of contracts.

Eric has successfully worked with a diverse range of clients, including:

- Franchisees
- Franchisors
- Real Estate Developers
- Restaurants
- Lenders
- Businesses
- Dental Practices
- Medical Practices
- Entrepreneurs

Memberships

- USA 500 Clubs
- Boston Bar Association
- New England Business Broker's Association

PRACTICE AREAS

Corporate & Business

Franchise Law

Restaurant & Hospitality

Mergers & Acquisitions

EDUCATION

Bachelor of Science in
Psychology from the University
of Vermont

J.D. from Suffolk University

ADMISSIONS

- Massachusetts

Honors & Awards

- *Franchise Times* Magazine Legal Eagle (2025)
- Massachusetts Super Lawyers, Franchise/Dealership (2022-2024)
- Boston Magazine Top Lawyer – Corporate Counsel (2024, 2023, 2022)
- Massachusetts Super Lawyers Rising Star, 2012, 2016-2017

Podcast: Transaction Talk

www.transactiontalk.com

Business broker Jennifer Fox and attorney Eric Sigman team up to provide a 360-degree view of the current Boston business for-sale market. From buying and selling to franchising and everything in between, **Transaction Talk** breaks down the deal process from a business, brokerage, and legal perspective. A resource for business owners, buyers and entrepreneurs, Transaction Talk offers interviews and real-life deal experiences from industry experts and key transaction players.

Get the inside scoop on what's trending in today's economy.

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REPRESENTATIVE MATTERS

- Represented MPZ Holdings in negotiating its development agreement with the franchisor as well as multiple acquisitions and lease negotiations in Florida, Georgia, and South Carolina.
- Represented an investor group in connection with the development of 24 units of a med spa franchise including corporate structuring, commercial lease review and negotiation, and financing.
- Represented Knight Chiropractic Holdings in connection with the acquisition and development of a multi-unit chiropractic franchise in Texas and Florida including entity structuring, capitalization, and mergers and acquisitions.
- Represented an investor group in connection with the acquisition of several units of a franchise in the cosmetic industry.
- Represented the seller of a logistics company in an M&A transaction.
- Represented an area developer in the acquisition of the rights to develop a health and wellness franchised business including in connection with the negotiation of the area development agreement, the acquisition of one location, and the negotiation of leases for additional locations.
- Represented a group of employees in the acquisition of stock from their employer in connection with a plan to transition the company to the employee group including the drafting and negotiation of purchase agreements, employment agreements, and financing documents.
- Represented a defense contractor in connection with the sale of all of the stock of the company to a competitor.
- Represented a consulting firm in the healthcare industry in connection with the sale of the firm to a large national private equity group.
- Represented a solar company in connection with the sale of its business to a publicly traded company.
- Represented a franchisor in connection with the development of its Franchise Disclosure Document and the sale of its first several locations.

PUBLICATIONS

- **Understanding Franchise Leases: What Franchisors, Franchisees, and Landlords Need to Know** (March 2025)
- **Three Considerations When Franchising Your Business** (March 2023)
- **Real Estate Issues for Franchises** (August 2021)

SPEAKING ENGAGEMENTS

- Presenter, Boston Bar Association: Contract Drafting and Negotiation, (March 2018)
- Presenter, MCLE: Contract Review, Negotiation & Analysis, (November 2016 & 2017)
- Nuts and Bolts of Partnership Agreements, (November 2016)
- Presenter, International Business Series: Cost Conscious Tax and HR Strategies for Employing Foreign Workers, (October 2016)
- Franchise Law for Business Brokers (April 2015 and October 2016)

PODCAST EPISODES

- **Buying and Selling Commercial Real Estate Trends** – April 10, 2025
- **The AI Shift: Redefining Work & the Future** – March 17, 2025
- **Why Your Exit Strategy Begins on Day One** – February 24, 2025
- **Broker Tales: A Deep Dive into Entrepreneurship and Brokerage** – February 5, 2025
- **The Importance of a Quality of Earnings Report During Due Diligence** – January 17, 2025
- **Insurance Policies Business Owners May Need** – December 20, 2024
- **Cultivating Connections: Building Strong Relationships with SCI** – November 26, 2024
- **How to Keep Good Books and Records in Your Business** – November 4, 2024
- **When is the Right Time to Sell?** – October 10, 2024
- **Restaurant and Liquor Licensing Transactions** – Sept 17, 2024
- **Employment Issues for Small Businesses** – August 30, 2024
- **Employee Benefits: What You Should Think About During the M&A Process** – August 12, 2024
- **Franchising Part Two** – July 27, 2024
- **How Cybersecurity Risks Can Affect Small Businesses** – July 15, 2024
- **How to Best Plan a Strategic Family-Owned Company Exit** – June 18, 2024
- **Buying a Business: How Foreign Nationals Can Qualify for an E2 Visa** – May 31, 2024
- **When Do You Need a Business Exit Advisor?** – April 9, 2024
- **How to Safely Sell and Transition Out of a Family Business** – March 6, 2024
- **Make 2024 the Best Year Ever with These Goal-Getting Habits** – January 30, 2024
- **Important Business Trends Happening in 2024** – January 11, 2024
- **Franchise Fundamentals: What Makes a Successful Franchise Investment** – December 18, 2023
- **Let's Talk About Taxes: How to Prep Your Business & Taxes as Cleanly as Possible** – December 4, 2023
- **A Buyer's Perspective: How to Buy an Established Business and Franchise** – November 3, 2023
- **Selling Financing: How to Best Navigate the Complex World of Financing** – October 11, 2023
- **SBA Lending: Do I Qualify for an SBA Loan?** – September 18, 2023
- **Business Owner Testimonial: How Do I Sell My Business?** – August 25, 2023
- **Selling Your Business: Who Do You Need on Your Team (Part 4)** – August 1, 2023
- **Selling Your Business: Who Do You Need on Your Team (Part 3)** – June 2, 2023
- **Selling Your Business: Who Do You Need on Your Team (Part 2)** – June 2, 2023
- **Selling Your Business: Who Do You Need on Your Team (Part 1)** – May 10, 2023

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