Kate Greene

MARKETING DIRECTOR

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OVERVIEW

As RIW's Marketing Director, Kate collaborates with firm leadership and departments to create and execute marketing strategies that enhance the firm's visibility and reputation. Kate's focus is connecting practice groups, attorneys, and clients by leveraging the firm's website, social media, email marketing platform, and networking opportunities to share the firm's collective knowledge.

Prior to her legal marketing career, Kate held marketing positions in the book publishing and franchising industries, supporting authors, illustrators, and franchisees. Kate is a graduate of Quinnipiac University and a member of the Legal Marketing Association (LMA).

EDUCATION

B.A., Quinnipiac University, 2007

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