

# Private Placements

## APPROACH

Ruberto, Israel & Weiner has deep experience in private placement transactions that give clients more flexibility and control than more restrictive financing deals driven by private equity or venture capital investors. We provide practical guidance to clients who are seeking to raise capital by selling securities to investors in limited or private offerings, including seed, angel, venture capital, and private equity offerings.

Our team helps clients identify their capital needs and business objectives, and then negotiates, structures, and closes these private placement deals. We also have broad experience with federal Regulation D and state “blue sky” securities laws.

We keep up-to-date on emerging trends in the finance market, and regularly advise our clients on alternative finance structuring options that best suit their needs. While our focus is on assisting our business clients with their offerings, we also represent investors looking to invest in businesses.

## CONTACT

What are your private financing needs today? For more information, contact **Gary Bubb** at (617) 570-3538 or [gcb@riw.com](mailto:gcb@riw.com).

## CONTACT

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## PROFESSIONALS

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