

Trademark Watch and Search Services

Once a trademark registers, it becomes the responsibility of the Registrant to watch for potential infringers. Yet checking for potential infringers is often overlooked, leaving your business interests to chance. Registering your trademark provides protection, but neglecting to enforce your mark can weaken it. Still, many businesses don't have the time to check, and find watch companies too expensive. It is always frustrating to have an employee or other person point out a possibly infringing use.

While we still recommend Registrants be vigilant and keep an eye out for potential infringers, RIW is now pleased to offer its own internal watch and search services. We use highly sophisticated software, but at a lower cost than traditional watch and search reports. All watch and search services cover both domestic and international.

WHAT YOU GET

Watch Services: Receive periodic reports outlining potential infringement threats on particular marks you designate, or all marks in your portfolio, including design marks.

- Portfolio watch – All of your company's marks are watched
- Word watch – Choose a particular mark or marks to be watched
- Competitor watch – Watch the filings of your competitors to ensure no filings for marks similar to yours

Name Check Services: Full search report showing USPTO and/or International Trademark Databases, online use, and domain names.

- Same day results



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